

**ARS Grape and Wine Industry Workshop
National Grape and Wine Initiative Presentation
Nancy Irelan**

The following slide presentation was presented by Nancy Irelan, National Grape and Wine Initiative (NGWI) Steering Committee member during the ARS-Industry Grape Workshop. The presentation provides an overview of why and how the NGWI came to fruition. The organization's objectives and vision are provided, along with a brief description of current status on activities. The remaining portion of the presentation provides a review of NGWI's current Research Priority List. The list is divided into 4 different technical focus areas ("research buckets"): 1) Quality, 2) Consumer, Nutrition and Community, 3) Process and Production Efficiency, and 4) Sustainability. The last slides outline the 7 projects that have been selected for focused discussion and dialogue with funding agencies. These projects represent our first areas of concentration for generating funding and providing support. The selection of these projects is based on a continual dialogue with university/government research and extension providers, and industry stakeholders from the grape and grape product community. Please keep in mind that this list is dynamic.

New feedback is continually being integrated into the list to improve its accuracy and clarity. Maintaining currency of the NGWI research priority list is a perpetual and iterative process.

For additional information and discussion, please use the following contacts:

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